

# business power

Regal  
Foods

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Supplement

HRH The Duke of Gloucester  
with Regal Foods CEO  
Younis Chaudhry MBE

## REGAL FOODS:

### A family legacy taking the world by storm

**A Bradford-born food manufacturer with global success is staying true to its roots, proving that family values and business excellence can go hand in hand.**

Regal Foods, named as one of the nation's top bakers (The Grocer), and listed in The Times top 100 fastest growing companies, has been solidifying its reputation as a powerhouse in the food industry, all while maintaining the community spirit it was built upon.

But for Regal, basking as a recipient of the prestigious and much-coveted Queen's Award, along with dozens of industry accolades,

the recognition is more than just awards - it's a testament to a journey that started over two decades ago in a small local setting.

Founded in 2001, Regal Foods began by supplying a handful of bakery products to local grocery stores.

The company's rapid expansion saw it launching its own product range and, by 2005, securing a place on the shelves of a major supermarket chain.

Today, the business produces and distributes more than 400 food and drink items, reaching over 3,000 retail outlets in the UK and

exporting to more than 40 countries worldwide.

But success isn't just measured in sales and expansion. Regal Foods is also deeply committed to giving back to the Bradford community. It's a really grounded company, regardless of its multi-million-pound successes and international status.

Yes, they are known for producing great food and drink, but Regal Foods also support charity initiatives on a national and international level through the ongoing work and support with the Shahid Afridi Foundation. Regal deliver a school meals programme through SAF to

children living in poverty who attend the Wadoodia Muhallah School in Karachi.

Despite its international success, Regal remains a family-run business at its core. The journey began with Regal's CEO Younis Chaudhry 20-years ago, and the board of directors is still made up of the family.

Regal Foods' story is one of resilience, innovation, and an unwavering commitment to its hometown. While its products may be found in far-reaching corners of the world, its heart remains firmly in Bradford.



# From humble beginnings to a global multimillion-pound food group

## The man

**In 2001 the journey of Regal Foods started from very from humble beginnings.**

Established by a family within the heart of the Bradford community, Regal Foods started producing one bakery product, namely puff pastry fingers, and with one small van they delivered to small convenience stores in and around the area to cater for the south Asian consumer.

As the years rolled by, Regal focused on building its portfolio of bakery products, and with its fleet of vehicles growing at a rapid speed, so did the taste for Regal Foods.

And through the hard work of Younis Chaudhry and his family, in 2004 Regal House was born – a new facility that would be the home to Regal foods.

Supermarket success soon followed with listings hitting the world food aisle in Asda, Tesco, Morrisons and Sainsbury's.

CEO of Regal Food Products Group Plc, Younis Chaudhry MBE, was recognised in the New Year Honours 2024, for his services to business and to the community of Bradford





# The Business

**Providing employment opportunities and employing over 350 people from the Leeds and Bradford community, Regal now hosts an impressive portfolio of brands and sites across the region.**

The Regal Group now own and run Love Handmade Cakes – a Leeds-based bakery supplying food services and wholesalers with cakes, traybakes, muffins and many bakery treats.

Just Desserts Yorkshire – based in Shipley, baking premium handcrafted gateaux, cheesecakes and tarts for farm shops, garden centres, delis, restaurants and food halls.

Yorkshire Baking Company, located behind Regal House, bake a selection of traditional sponge cakes for Morrisons, Asda, Tesco and Sainsbury and sits on the mainstream cake aisle alongside other household names.

Both Regal Bakery and Yorkshire Baking Company are officially listed by The Grocer as one of top 20 UK cake brands in terms of growth and market share.

Despite its global success, the Regal family still run the company and oversee its day-to-day operations across its sites. The family have never forgotten their roots of Bradford and where it all started, and the community remains an important factor in the business.

Regal not only financially supports and donates thousands of products to its joint-run food bank (Bradford Community Kitchen), but supports many charitable causes and grass roots sporting clubs monthly. They say “our community is at the heart of everything we do”.

From humble beginnings in Bradford with one bakery product and one van, Regal is now a multi-million-pound global food group.

# The Team

**A structure was needed for the quickly growing company and so Younis Chaudhry, the founder of Regal became CEO, which was followed by other family members who now sit on the board of Regal – to this day the business is family owned and one to be very proud of.**

Fast forward 20+ years and Regal now manufacture over 400 bakery and snacking products which are distributed to over 3,000 retail and foodservice outlets around the UK, these included all major retailers, wholesalers, and convenience stores.

In 2022 Regal Foods was awarded a Queen’s Award for Enterprise for International Trade in recognition of its services to overseas where it distributes to over 50 countries around the world.





# Regal Food Products Group

**2001**

**REGAL FOODS IS  
FOUNDED IN THE HEART  
OF BRADFORD,  
WEST YORKSHIRE.**

The Regal brand is established as a partnership and work on creating its first set of bakery products started.



**2001**

**HUMBLE  
BEGINNINGS**

Regal started baking and began rolling out cake rusk, puffy pastry fingers and other bakery treats to convenience stores in the north of England.



**2003**

**KB FOODS**

The taste for Regal soon spread and with the aim of diversifying its product range, Regal acquired KB Foods, an established brand from the 70s.



**2005**

**ON THE  
SUPERMARKET SHELF**

In 2005 Regal saw its first major supermarket listing in Asda stores nationwide.

Later that year, other listings in Morrisons, Tesco and Sainsbury's soon followed.

**2005**

**PAKSTAR**

Regal continued to add more brands to its repertoire, Pakstar was acquired and soon after launched spices, tinned foods and kitchen cupboard essentials.



**2008**

**REGAL OVERSEAS**

The demand for Regal and its products soon became international with products distributed to 6 countries across Europe.



**2009**

**THE  
BOARD ROOM**

In 2009 the company reached new heights, Younis Chaudhry acquires the Regal Group and is appointed CEO.



**2010**

**Yorkshire Baking Company**

Regal founded its largest sub-brand to date, the Yorkshire Baking Company – **the famous Mega Loaf was born!**

**44,000  
SQ FT  
FACILITY**

**2003**

**REGAL HOUSE**

Regal moved to a new 44,000sqft facility where the brand continued to go from strength to strength.



# – A journey in bringing food to life



## 2011

### EXPANDING PRODUCT PORTFOLIO

For the next few years, Regal focused on growing its product portfolio, adding juices, sweet and savoury snacks, sauces, marinades and many more products to its range.

As the brand grew stronger, so did the fleet of vehicles delivering to independent convenience stores and supermarkets nationwide and overseas.



## TOP 10 NATIONS favourite BAKERIES

2018

### A NATION'S FAVOURITE

The Grocer ranked Regal among the top 10 nations favourite bakeries.



## 2019

### REGAL WORLDWIDE

Regal continued to make waves overseas, adding USA, Canada, along with 50 countries to its export's portfolio.

## 2021

### A MILESTONE

Regal Food Products Group celebrates 20 years of bringing food to life.



## 2022

### A ROYAL SEAL OF APPROVAL

Regal Foods are awarded a Queen's Awards for Enterprise for International Trade - The UK's highest accolade in British business.



## 2019

### REACHING NEW HEIGHTS

Regal acquires new 50,000sqft distribution centre and works on a 20,000sqft state of the art warehouse begins.

**50**  
THOUSAND  
SQUARE FOOT  
DISTRIBUTION  
CENTRE



## 2022

### JUST DESERTS YORKSHIRE

Regal Foods acquires premium desserts manufacturer, Just Desserts Yorkshire.



## 2023

### PACKAGING R US

Regal group acquire Packaging R Us – a leading manufacturer and supplier specialising in food packaging solutions.



## 2024

### LOVE HANDMADE CAKES

Regal group acquire Love Handmade Cakes – a specialist bakery, creating a range of over 100 cakes, traybakes, individual cake bars and muffins for food service wholesalers, coffee shops, distributors.



## 2024

### REGAL ACQUIRE 45,000 SQ FT WAREHOUSE

The new warehouse facility will support, boost and grow Regal's operations.



## 2024

### LOVE CHEESECAKES

Regal acquire Love Cheesecakes, a desserts business specialising in cheesecakes for wholesale, food services and the hospitality sector.

*The Regal journey continues...*





**“We take pride in serving and supporting our communities at every opportunity. Giving back isn’t just a responsibility - it’s a privilege.”**

# CHARITY:

## A commitment that never wavers

**As a leading food manufacturer and distributor, Regal Foods has embedded itself at the heart of the local community, with a commitment to making a lasting impact both in the UK and globally.**

The bakery kings continue to contribute financially to local charities and donate thousands of products to support fundraising activities. Whether through food banks, youth outreach, community engagement, or international relief efforts, the company remains steadfast in its dedication to giving back.

“Charity work is not just an extension of the business - it is a core value that drives the company’s mission,” says company spokesperson.

“At Regal Foods, charity is at the heart of everything we do.

“We take pride in serving and supporting our communities at every opportunity. Giving back isn’t just a responsibility - it’s a privilege.”

From local initiatives to international advocacy, Regal Foods exemplifies the power of businesses making a difference, proving that corporate success and community support can go hand in hand.

## Combating isolation and mental health challenges

Regal Foods recently sponsored and hosted a community lunch for women over 50 in collaboration with the Millan Centre.

Over 30 women, many facing isolation and mental health challenges, attended the event, which was held at a Bradford restaurant. The initiative aimed to create a welcoming space where attendees could relax, connect, and socialise.

## Making a global impact

The company’s commitment to charitable work extends beyond national borders.

On World Refugee Day, the company welcomed UK for United Nations High Commissioner for Refugees CEO Emma Cherniavsky and Advisory Board Member Nyra Mahmood to discuss Corporate Social Responsibility (CSR) efforts on both national and international levels. These discussions highlighted the company’s passion for making a global impact through its initiatives.





# Empowering the next generation

**Beyond food support, Regal Foods is also dedicated to inspiring young people and shaping future career paths.**

In a recent collaboration with Dixons Academies Trust, Regal employees engaged with Year 3 and Year 6 students, sharing insights into the food

and drink sector, the company's community initiatives, and their personal career journeys.

The students also participated in an interactive session, designing and decorating their own fairy cakes using various techniques.

The company has also

partnered with Bradford College to host taster days and workshops for students at primary, secondary, and college levels. These initiatives provide valuable exposure and hands-on learning experiences for young individuals exploring career opportunities.



## Championing sports and community engagement

Understanding the power of sports to inspire and uplift, Regal Foods is dedicated to supporting grassroots sports initiatives.

The company proudly sponsors the National Asian Cricket Council Women's Team and local women's football teams, reinforcing its commitment to promoting women in sports.

Additionally, Regal Foods sponsors the British Asian Rugby Association (BARA), which actively raises awareness around #TacklingTheStomaStigma in sports and supports various charitable causes.



## Supporting local communities through food initiatives

**One of Regal Foods' most impactful projects is its support for Bradford Community Kitchen, which was honoured with The Queen's Award for Voluntary Service in 2023.**

The company not only funds the food bank's operational needs but also donates thousands of products each month. The food bank is open to anyone in need, ensuring that vulnerable individuals and families have access to essential nourishment.

Additionally, Regal Foods operates community kitchens and a door-to-door service, extending its reach to those struggling to put food on the table.





The nation's favourite food brand!



Bringing food to life

Finest snacks, treats & juices for over 20 years

AVAILABLE IN STORES NATIONWIDE

Order your favourite products online now!

[www.shopatregal.com](http://www.shopatregal.com)

